



Independent reference for cloud governance costs: assessments, tooling, 3PAO fees. Operated by Digital Signet (UK).

Who reads it

People arrive here pricing cloud governance - assessments, 3PAO costs, maturity work. It is a young reference in a category where buyers are hard to find in public, which is what makes the slot cheap.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS 1,261 last 28 days; period-on-period 48.2%	SESSIONS (GA4) 38 5 engaged (13%), 45s average	AI-ASSISTANT SESSIONS 0 AI-citation layer building
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The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/ (front door)	444	1
/implementation	70	1
/about	117	0

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
3pao assessment cost	98.0	2
3pao cost	92.3	3
ca governanceminder pricing	46.7	3
cloud adoption maturity level assessment	88.1	26
cloud based on roi	92.0	3

Sponsorship

- **One slot, category-exclusive.** One sponsor in the cloud-governance category, exclusive while the slot is held.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: cloudgovernancecost.com/sponsorship.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.